



2023 Grower

Velum[®] and Deltapine[®] Match Program

PROGRAM OBJECTIVE

To reward cotton grower investment in Bayer's best-in-class agronomic solutions.

PROGRAM PERIOD

The 2023 market year is September 1, 2022 – August 31, 2023

QUALIFYING GROWERS

- Grower enrolls and qualifies for a rebate through the Bayer PLUS Rewards Program.
- Grower has matching acres of Velum[®] Nematicide/Fungicide and Deltapine[®].
- Grower operates in the Deltapine geography.

INCENTIVE

QUALIFYING PRODUCTS	USE RATE	ELEMENTS	INCENTIVES
Velum [®] Nematicide/ Fungicide	6.5 fl. oz.	Growers will earn an additional rebate per acre for all matched Velum/Deltapine acres.	Growers will earn an additional \$5/acre rebate for all matched acres.
Deltapine [®]	35,000 seeds	Grower must be enrolled and qualify for a rebate through the Bayer PLUS Rewards Program.	

PROGRAM PAYMENTS

- Bayer will make payment and payment will be paid directly to grower and will not be within the Bayer PLUS Portal.
- Will use Bayer PLUS data to fulfill program.

Visit [MyBayerPLUS.com/terms](https://www.MyBayerPLUS.com/terms) for additional program details and terms and conditions.

PROGRAM CONDITIONS

1. BAYER CROPSCIENCE LP AND ITS AFFILIATES (“Bayer”) RESERVES THE RIGHT TO MODIFY OR WITHDRAW THIS PROGRAM OR ANY PORTION THEREOF WITHOUT PRIOR NOTICE.
2. Growers will forfeit rebates if products are resold outside of the Bayer’s authorized distribution or retail/dealer network. Only products purchased for use on Grower owned or leased land is eligible for Bayer Plus rewards. Purchases made for use on non-related farming entities cannot be consolidated to increase Bayer Plus rewards.
3. No commission, incentive, rebate, refund, discount or other promotional payment shall be paid on units of eligible products under market funding programs where the sale is made, in whole or in part, via an online electronic point of sale system unless approved by Bayer in writing.
4. Bayer reserves the final decision, in its absolute discretion, on whether purchasers are valid growers.
5. Bayer reserves for a period of three (3) years from the 2023 Marketing Year the right to audit compliance with all conditions and provisions of this program or other Bayer offers which includes, but is not limited to, an audit of retailer/dealer’s or grower’s books/records and an inspection of facilities. If retailer/dealer or grower does not have the proper documentation for the three (3) year audit term, Bayer may treat such lack of valid documentation as if the sales were invalid and not properly made and subject to payment of the cost of the audit and forfeiture of program payments.
6. Bayer reserves the right to debit future payments due or otherwise seek reimbursement if errors are discovered after payments have been issued.
7. Bayer CropScience LP registers its products in the United States in accordance with and to meet U.S. regulatory standards. Such products are sold for labeled uses only and must be used only in accordance with all label instructions. Bayer recognizes that growers and exporting entities can participate in the global export markets for their commodities. However, standards, interpretation of those standards and testing procedures can vary significantly from country to country, and are subject to change. As such, while it will strive to assist growers by providing available information, Bayer cannot guarantee that meeting U.S. residue or tolerance standards will ensure compliance with maximum residue levels (MRLs) or other standards in place in importing countries. Growers and exporting entities are responsible to educate themselves about export markets and their requirements. If a grower or exporter is concerned about meeting and MRLs for an active ingredient or related metabolite, then testing for residues should be considered as an option to ensure residue levels are compliant with applicable MRL.

Disclaimer Statement

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